



April 4, 2024

To Whom It May Concern:

Michael Naz has been performing strategic marketing & brand identity with our company for the past four years. Michael has streamlined our overall brand and message to our customers.

Michael continues to manage our website and design while improving food and beer awareness to new and current customers. His marketing and sales strategies continuously increase our restaurant's seating numbers.

He is very open to feedback and listens to our corporate management about our vision but is not afraid to challenge us to bring ideas of what the market is demanding and communicates to us the feedback he is receiving from clients of other businesses he works with.

Michael has taken the time to study our food menu & brewery craft offerings to improve marketing and customer awareness. This definitely affects the customer buying decisions with a deeper interest in our services and offerings. Such as our mug club membership, food pairing and upcoming draft selection.

Please call if you request any additional details.

Sincerely,

Rory McKeown

President

Quarter Celtic Brewery & Taproom

<https://quartercelticbrewpub.com/>